

Focal IFBMW-S: “Plug & Play” for your BMW®!

Following the Peugeot 207 and the Volkswagen Golf 6, Focal is pleased to announce a new addition to the “Plug & Play” products in our Integration line: the IFBMW-S, a separate kit designed specifically for BMW® cars!

The philosophy for our “Plug & Play” line focuses on replacing the OEM speaker drivers with ease, without modifying the car, and providing exceptional musicality. Eager to make our mark in this new market, and backed by more than 30 years of expertise in designing car speaker drivers, Focal has developed dedicated kits for these world-renowned high-end vehicles.

Designed and Made in France, the **IFBMW-S** dedicated kits are not just speakers with the same dimensions as the OEM speakers. They have been specifically designed with the acoustics of the car in mind in order to enable owners of BMW® cars to enjoy optimum musicality!

Focal has developed these solutions in response to the assembly issues which arise due to the particular location of BMW speakers, and the variances in design of the OEM systems from model to model.

Retail Price: \$679.00

Availability : NOW

Contact: Duane Pilgrim
duane@orcadesign.com
805-484-4355

A unique concept for perfect integration in just one hour

Our “special BMW®” speaker drivers have the same frames and connectors as the originals and are thus 100% “Plug & Play”. To ensure easy installation, our kits include the removal tools, the screws and the clips required, as well as a video tutorial in addition to written instructions.

These IFBMW speakers implement the best of Focal technology: Polyglass cone, inverted dome tweeter, basket with built-in passive crossover and high efficiency, enabling you to transform the original sound without replacing the head unit.

It is suitable for the German manufacturer’s 3 best-selling models: 1 Series, 3 Series and X1.

An innovative solution for OEM systems

When listening to their OEM system, consumers often complain of a lack of musicality and definition.

The **IFBMW-S** is a 2-way component kit with 4” woofers and tweeters. Extensive development techniques have gone into designing this kit to meet the expectations of BMW® owners.

The frame of the 4” woofer is identical to the original, and the Polyglass cone and the phase plug provide improved dispersion. The crossover is incorporated into the wiring, which utilizes factory BMW® connectors. The aluminium/magnesium inverted dome tweeter used is renowned for its accuracy.

For BMW interiors without tweeters, a specific mount is supplied with the kit. The mount fixes to the plastic cover on the mounting bracket of the wing mirror. Specific cables are supplied to ensure connection to the original connector.

For BMW interiors with tweeters, the tweeters can be removed from the Focal mounts, so they can be assembled onto the original mounts, and then installed in the place of the original tweeters.

